



ST★ORMAKER

Shares Kenn Adams'

Story Spine

故事中的‘主干’

故事中的‘主干’，最初为剧作家肯·亚当创造，是用于创建结构良好的故事的 工具。它是一系列短句， 以提示一个故事的叙事元素。此工具作为一个充满活力 和流畅结构，来创造一个富有想像力的，或是叙事的，或是励志的故事。

平台

- 曾经有 ...
- 让后每一天 ...

转折点

- 直到有一天 ...

故事中的‘主干’

一系列的影响

- 因为那个...
- 因为 *那个*...
- 因为那个...

高潮

- 直到最后 ...

解局

- 所以 ...

WHAT IS STARMAKER



StarMaker employs the latest psychological research on personality, and has pioneered theater-based training and coaching in Asia since 1999. We specialize in organizational and individual transformation. Through developing heightened self and social awareness, leaders on all levels optimize their own natural talents, bringing out the star quality in their teams. We work closely with our clients to drive brilliant performance and help to create a workplace where employees feel a sense of purpose.

All StarMaker sessions can be delivered in Mandarin and English.



TERESA NORTON



StarMaker's Founder has lived in Greater China for over thirty years. Having pioneered theater-based group training and coaching in Asia, she coaches C-Suite to middle managers, globally. Teresa helps leaders to communicate with confidence and to engage teams of diverse personalities and backgrounds with authenticity and compassion.

In a career that spans four decades, Teresa has worked as a professional theater director and actor, published playwright, radio personality, newspaper columnist, Harvard Business Review blogger and, most recently, as a contributing author to "Applied Improvisation - Leading, Collaborating and Creating Beyond the Theater", published by Bloomsbury.

SAM BOBERTZ



Born and raised in Hong Kong, Sam moved to the United States to attend the University of Arizona, graduating with degrees in both Psychology and East Asian Studies.

Certified as a Workplace Big-Five consultant, Sam is able to conduct group training and one-to-one assessments using this powerful personality-profiling tool.

As a millennial, Sam understands the aspirations of an increasingly significant segment of the workforce. He has trained thousands of professionals around Asia in both English and Mandarin. Sam is Teresa Norton's son and Managing Director at StarMaker.



We Look Forward to Working with You...



www.starmakerhk.com



+852 2541 9990



Suite 2, 21st Floor,
Oceanic Industrial Centre,
2 Lee Lok Street,
Ap Lei Chau, Hong Kong



admin@starmaker.com.hk