

Foreword 前言

Better Together we are, and we will thrive better together. While there is always a future, the future now poses more uncertainty than before. We'll need more resilience, more innovation, more diversity and for all these, we will need more Trust. Among many learnings and gains from this year's challenges, we came to understand that Trust is playing a critical role in organizational cultures. Trust is the silver lining that fuels the strategic goals through more meaningful relationships with all the stakeholders in the organization.

The so-called new normal is bringing lots of new conditions and circumstances, some of which will stay for good. Human capital strategies are more strategic than ever due to the effects of leadership shifting in a rather short time, the increased reliance on technology and sustainable solutions and the increasing convergence of our work and personal lives, which has resulted in a growth in demand for wellness solutions.

All of which brings us back to the starting point of the benefit of putting together minds and hearts to contribute, of supporting and motivating those who need it, and of walking together and keeping the forward momentum by building better workplaces.

We definitely had a special year and for those that showed outstanding performance sustaining an amazing work experience, we celebrate you and will follow up to keep learning how you overcame all these challenges, because I strongly believe, we can be even better together!

My best wishes to all!

携手同心,共创辉煌。虽然我们一直坚信明天会更好,但今年比以前有更多的不确定性。我们需要更多的替代,创新精神,和灵活多变性,为达到这个目标,我们彼此需要更多的信任。在这充满挑战的一年,我们收获宝贵的经验和教训,更深刻地领悟到信任在企业文化中扮演著怎样的角色的角色。我们发现,与公司的所有人建立更完善和积极的关系,能巩固信任,并推进战略目标向前。

所谓的"新常态"带来了很多新情况新态势,其中一些将会在企业中生根发芽,永续存在。这时候人力资本战略比以往任何时候都具有战略意义,这是基于领导层在短时间的变动而因时制宜。而对技术和可持续解决方案的日渐依赖,以及我们工作和生活之间的界限的增量模糊,从而导致对员工生命健康解决方案需求的增长。

所有这些这些都导致我们回到了初心,那就是集思广益,奉献真心,支持和激励那些需要帮助的人,大家团结一致,通过建造更卓越的职场保持大踏步向前的势头。

毫无疑问,我们的确度过了特别的一年,我们想对那些在困难中,仍坚持为员工打造卓越职场的人说声,恭喜!我们也希望您能分享您克服挑战的决胜之道,因为我们 坚信,大家携手同心,明天会更美好!

谨向各位代表致以最诚挚的祝福!

Bezet-

Mr. Jose Bezanilla Chief Executive Officer Great Place to Work® Greater China

José Carlos Bezani∥a 先生 卓越职场®大中华区首席执行官

Agenda 日程



Event Starts 活动开始

Welcome & Opening Remarks 欢迎致辞

Welcome Speech by Great Place to Work®Greater China CEO 卓越职场®大中华区首席执行官致辞

Congratulatory messages from Global CEO and Affiliates around the world 全球卓越职场®分支机构的贺祝

Great Place to Work® New Methodology 卓越职场®新方法论

1st Awards Presentation 第一回颁奖典礼

Research Presentation by Great Place to Work® 卓越职场®研究报告

2nd Awards Presentation 第二回颁奖典礼

LEGENDS 传奇机构

3rd Awards Presentation 第三回颁奖典礼

Closing remarks 闭幕致辞

The Global Authority on Workplace Culture

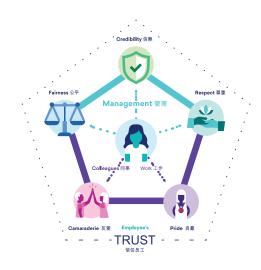
全球职场文化的权威机构

Great Place to Work® makes it easy to survey your employees, uncover actionable insights and get recognized for your great company culture.

卓越职场®使您可以轻松地进行员工调研,发掘切实可行的见解并获得认可为优秀的职场。

















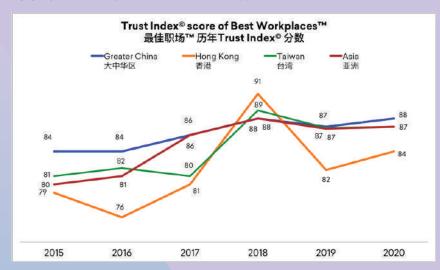




Research Findings by Great Place to Work® 卓越职场®研究报告

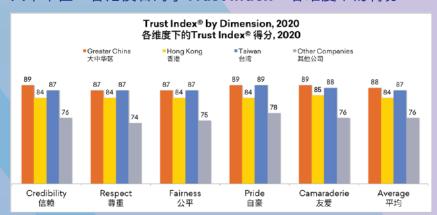
1. Trust Index[©] score of Best Workplaces[™]

最佳职场™历年 Trust Index®分数



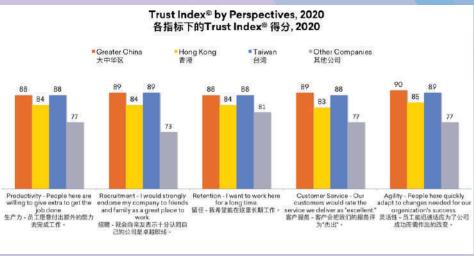
2. Trust Index [©] by Dimension of Greater China, Hong Kong and Taiwan

大中华区、香港及台湾于Trust Index © 各维度下的得分



3. Trust Index® by Dimension 各指标下的 Trust Index® 得分





Research Findings by Great Place to Work® 卓越职场®研究报告

4. Leadership Effectiveness 2020 / 领导效能, 2020



5. Inclusion Index by region, 2020

各地域的Inclusion Index, 2020



6. Strengths 优势领域

- This is a physically safe place to work. 这是一个能保障人身安全的工作环境。
- · People here are treated fairly regardless of their sexual orientation, race and age. 员工不会因其性别、性倾向、种族及年龄而受到不公平的待遇。
- When you join the company, you are made to feel welcome. 当我加入公司时,我受到了大家的欢迎。
- Management is honest and ethical in its business practices. 管理人员在工作中诚实可靠,符合职业道德。
- I am able to take time off from work when I think it's necessary. 我能够在需要时请假离开。

7. Opportunities 发展潜力

Besides payment and shared profit, these statements also scored relatively low among the listed companies.

除了薪酬福利以外,以下题目的得分也相对较低。

- · Management involves people in decisions that affect their jobs or work environment.
- 在做出影响员工的工作和工作环境的决定时,管理人员会邀请员工 参与决策过程。
- I am offered training or development to further myself professionally. 我获得了提升自身专业能力的培训和发展。
- I believe management would lay people off only as a last resort. 我认为裁员是管理人员迫不得已的最后选择。
- Promotions go to those who best deserve them. 升职机会给予最值得提升的员工。
- · Managers avoid playing favorites. 管理层不会偏衵仟何员工。



This recognition honours an organization that has been maintaining a high-TRUST workplace culture continuously on the Best Workplaces in greater China list for 5 consecutive years.

The organizations presented in here have been tirelessly promoting workplace culture with TRUST for the employees for 5 years and being recognized by their employees.

Despite all the changes happening around the world, or how unforeseen challenges hit the market, like we have experienced this year, these organizations have never changed their TRUST, CARE and RESPECT to their people at the workplace.

Congratulations to all organizations that have earned the LEGENDS awards.

传奇大奖是表彰一直保持高度信任职场文化的机构并连续5年蝉联大中华区最佳职场榜单。 在此介绍的机构在5年来一直努力不懈地推动员工信任的职场文化并得到员工的认可。 不论市场上有什么样的冲击、或者是有多大的变化,这些机构从未改变他们对于职场文化的重视, 以及对同仁之间彼此的信任、关怀和尊重。 在此祝贺所有获得传奇大奖的机构。 Cadence是电子设计领域的关键领导者,拥有超过30年的计算软件专业积累。公司基于智能系统设计策略,交付软件、硬件和IP,助力客户将设计概念转化为现实。

Cadence拥有世界上最具创新精神的企业客户群,他们向消费电子、超大型计算机、5G通讯、汽车、航空、工业和医疗等极具活力的应用市场交付从芯片、电路板到系统的卓越电子产品。

约8,900名全球员工 21国家,地区

公司文化

我们为创建和维护推动创新和商业成功的企业文化而感到自豪。







cadence



Cadence is a pivotal leader in electronic design, building upon more than 30 years of computational software expertise. The company applies its underlying Intelligent System Design strategy to deliver software, hardware and IP that turn design concepts into reality.

Cadence customers are the world's most innovative companies, delivering extraordinary electronic products from chips to boards to systems for the most dynamic market applications including consumer, hyperscale computing, 5G communications, automotive, aerospace, industrial and health.

8,900+ Employees 21 Countries

Work Culture

We pride ourselves on creating and sustaining a company culture, that drives innovation and business success.



Source (资料来源): https://www.cadence.com/en US/home.html

CI&T诞生于1908年,当时亨利·伊特尔森(Henry Ittleson)找到了一种向企业提供融资的新方法。 100年后,融资仍然是公司的核心。但是时间和经验带来了一百年前无法想像的创新。 CI&T秉承其开创性的传统,仍然是机遇的代理商,为全球客户提供新资源和新观点,将想法变成成果。 2500个策略师,设计师和开发人员遍布5个大洲。

CI&T通过帮助组织在其业务领域中实施新的数码平台来帮助组织改变其员工和/或客户的生活。它们涉及数码编排,软件设计的管理和实施以及此类策略的开发,并利用不同的Web技术和实践。

CI&T为在社区中投资,支持可持续性并创建具有最高诚信水平的蓬勃发展的工作场所而感到自豪。 CI&T秉持一套价值观,可指导员工每天进行的工作,并构筑我们期待的业务实践标准。





CI&T was born in 1908 when Henry Ittleson found a new way to make financing available to businesses. After 100 years, financing remains at the heart of the company. But time and experience have produced

innovations unimagined a century ago. True to its pioneering legacy, Cl&T remains an agent of opportunity, providing new resources and fresh perspectives to customers around the globe turning ideas into outcomes. 2,500 strategists, designers and developers on 5 Continents.

CI&T help organizations transform the life of their own employees and/or customers, by helping them implement new digital platforms on their business domain. They involve the digital orchestration, management and implementation of the software design and development of such strategies, leveraging different web technologies and practices.

CI&T take pride in their efforts to invest in communities, support sustainability and create a thriving workplace with the highest level of integrity. CI&T upholds a set of values that guides employees in the work they do each day and frames the standard for our business practices looking forward.

当 Adrian Dalsey、Larry Hillblom 和 Robert Lynn 于 1969 年创建 DHL 时,他们并不知道他们会引起物流行业的革命。今天,DHL已是放眼世界的物流公司。我们在220多个国家和地区的380,000名员工通过每天的工作帮助您完成跨境运送、到达新市场和发展您的业务。或者只为您爱的人送上一封书信。

380,000 在220多个 1,588,000,000 DHL员工 国家和地区提供服务 包裹

无论您的职位是什么,您的贡献都会产生积极影响

"贸易、物流以及我们全体员工的动力和热情共同为我们的解决方案提供支持。在每个国家/地区、在 DHL 的所有部门,我们每个人都有潜力对全球产生影响。但是在 DHL 工作的意义不只在于我们日常所做的工作。无论您是全球主管还是营销助理、叉车司机还是飞行员,我们时刻谨记,是您成就了 DHL。所以,我们努力确保您在 DHL 的职业发展能够最大程度让您满意、有成就感。"













When Adrian Dalsey, Larry Hillblom and Robert Lynn founded DHL in 1969, they didn't know they would revolutionize the world of logistics. Today, DHL is the world's leading logistics company. Our 380,000 people in over 220 countries and territories work every day to help you cross borders, reach new markets and grow your business. Or simply send a letter to your loved ones.

380,000 People working at DHL 1,588,000,000 Parcels delivered per year

OVER 220
Countries and territories served

NO MATTER WHAT YOU DO, YOUR CONTRIBUTION MAKES A DIFFERENCE

Our solutions are powered by trade, logistics and the drive and passion of all our employees. In every country, across all divisions at DHL, we each have the potential to make a global difference. But there's more to a role at DHL than the work we do. Whether you're a global manager or a marketing assistant, driving a forklift or flying an airplane, we never forget that it's you who makes us who we are. Which is why we work hard to make sure a career with the group is as satisfying and successful as it can possibly be.

宗旨

安永的宗旨是致力建设更美好的商业世界。"我们的深刻洞察和优质服务有助全球各地资本市场和经济体建立信任和信心。我们致力培养杰出领导人才,通过团队协作落实我们对所有利益关联方的坚定承诺。因此,我们在为员工、客户及社会各界建设更美好的商业世界的过程中担当重要角色。

通过四大业务线 — 审计、谘询、税务和战略与交易 — 以及我们深厚的行业知识,我们帮助客户把握新机遇,评估和管理风险,以实现负责任的增长。我们高绩效的跨学科团队可帮助客户满足监管要求,确保投资者及时了解信息并满足利益相关者的需求。"

安永的员工

宗旨 — "建设更美好的商业世界 — 是我们文化的基础。"







Our purpose

EY's mission is driven by the purpose in building a better working world. The insights and quality services we provide help build trust and confidence in the capital markets and in economies the world over. "We develop outstanding leaders who team to deliver on our promises to all our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities."

Through our four integrated service lines — Assurance, Consulting, Strategy and Transactions, and Tax — and our deep sector knowledge,



we help our clients to capitalize on new opportunities and assess and manage risk to deliver responsible growth. Our high-performing, multidisciplinary teams help them fulfill regulatory requirements, keep investors informed and meet stakeholder needs.

Our purpose — "Building a better working world — is the foundation of our culture."

康莱德 • N • 希尔顿于1925年开设首家以希尔顿为名的酒店时,就已立志将其打造成德克萨斯州最好的酒店。在他的坚定承诺、卓越领导以及创新精神的带领下,如今,希尔顿是全球领先的酒店管理公司,旗下拥有18个世界级酒店品牌,在118个国家和地区拥有超过6,300家酒店和近100万间客房。一直致力于履行作为世界上最热情好客的公司的使命。

When Conrad Hilton opened the first hotel to bear the Hilton name in 1925, he aimed to operate the best hotel in Texas. As a result of his commitment, leadership, and innovation, today Hilton is a leading global hospitality company with a portfolio of 18 world-class brands comprising more than 6,300 properties with nearly one million rooms, in 118 countries and territories. Dedicated to fulfilling its mission to be the world's most hospitable company, Hilton has welcomed more than 3 billion guests in its more than 100-year history.











Source (资料来源): https://www.hilton.com/en/corporate/ PayPal一直处于数码支付革命的最前沿已超过20年。自从获得金融服务的机会就创造了基本信念后,自1998年以来,PayPal致力于使金融服务平民化,并赋权个人和企业加入全球经济并繁荣发展。他们的开放式数码支付平台使PayPal的3.46亿活跃帐户持有者能够安全地以100多种货币进行交易。

PayPal认为,现在是重塑金钱的时候了,每个人都有充分参与全球经济的权利, 使人们有能力行使这项权利并改善财务状况。

作为金融技术领域的领导者和一个团队,PayPal相信包容和协作,表现出正直、信任、尊重和同理心,坚信提供简单、负担得起、安全可靠的金融服务和数码支付,成就全世界数百万人的希望,梦想和抱负。

PayPal has remained at the forefront of the digital payment revolution for more than 20 years. Fuelled by a fundamental belief that having access to financial services creates opportunity, PayPal is committed to democratizing financial services and empowering people and businesses to join and thrive in the global economy since 1998. Their open digital payments platform enables PayPal's 346 million active account holders to transact securely in more than 100 currencies.

PayPal believes that now is the time to reimagine money, that every person has the right to participate fully in the global economy, to empower people to exercise this right and improve financial health.

As a leader in Financial Technology, as one team, valuing inclusion and collaboration, demonstrating integrity, trust, respect and empathy, PayPal believes in providing simple, affordable, secure and reliable financial services and digital payments that enable the hopes, dreams and ambitions of millions of people around the world.







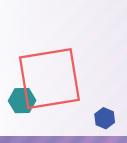
罗氏集团是全球制药和诊断领域的领导者,致力于通过推动科学进步,改善人类生活。结合了制药和诊断两大业务的独特优势,使罗氏集团成全球领先的生物技术公司之一。1896年成立的罗氏总部位于瑞士巴塞尔,业务遍及全球150多个国家。2019年,罗氏在全球100多个国家拥有员工近98,000名,研发投资120亿美元,总销售额达629亿美元。

2004年,罗氏成为首家在中国上海张江高科技园区设立研发中心的全球医疗保健公司。该中心由罗氏全资拥有并运营,为公司在全球的研发活动和在中国的业务发展提供支持。上海工厂是该集团在美国、日本和欧洲研发中心的重要补充。

"在罗氏,我们相信个人化的治疗方法可以为我们的患者带来最佳的治疗效果。我们的员工也是如此。这就是为什么我们采用个人化的方法来实现多元化和包容性,因为它对于每个人都是独特的一个人。我们为员工创造独一无二的机会。我们努力寻找并创造机会,使所有人都能将自己独特的自我带到罗氏,并代表患者实现最佳工作。"













The Roche Group is a global leader in pharmaceuticals and diagnostics dedicated to improving human life through the advancement of science. Combining the unique strengths of the pharmaceutical and diagnostics businesses, Roche has become one of the world's leading biotechnology companies. Founded in 1896, Roche is headquartered in Basel, Switzerland, with operations in more than 150 countries. In 2019, Roche employs nearly 98,000 people in more than 100 countries, invests \$12 billion in research and development, and has total sales of \$62.9 billion.

In 2004 Roche is the first global healthcare company to establish a research and development centre at the Zhang Jiang Hi-Tech Park in Shanghai, China. Wholly owned and operated by Roche, the centre supports the company's worldwide research and development activities and its business development efforts in China. The Shanghai site is an important addition to the Group's R&D facilities in the United States, Japan, and Europe.

"At Roche, we believe that personalised approaches achieve the best outcomes for our patients. The same is true for our employees. That's why we are taking an individual approach to diversity & inclusion because its personal to each individual. We create opportunities for employees that are as unique as they are. We strive to identify and create opportunities that enable all people to bring their unique selves to Roche and achieve their best work on behalf of patients."

SAP不仅是ERP的代名词,更是全球知名的企业应用软件供应商,拥有超过48年的软件实践与创新经验。

思爱普(SAP)致力于帮助各种规模企业数字化转型

1972年从德国起家,1995年走进中国, 44万客户遍布180个国家,客户覆盖92%的 《福布斯》全球企业2000强。

在中国,为中国。目前思爱普的中国客户已经超过1.5万,其中80%为中小企业。 SAP中国研究院是德国总部以外的全球第二大研究院 ; 而大连的全球支持中心是全球最大的支持中心。





思爱普 SAP



At SAP, anything is possible

SAP is not only an acronym for System Application Products but also a world-renowned enterprise application software supplier with more than 48 years of practices and innovation experience.

SAP is committed to helping enterprises of all sizes in their digital transformation.



It started in Germany in 1972 and entered into China market in 1995. SAP Offering services to 440,000 customers in 180 countries, covering 92% of the Forbes 2000 global companies.

In China, currently, SAP has more than 15,000 Chinese customers, 80% of which are

small and medium enterprises. SAP China Research Institute is the world's second largest research institute outside the German headquarters; and the Dalian Global Support Center is the world's largest support center.

赛轩珠宝有限公司是上市珠宝集团Vaibhav Global Ltd.的成员之一。 VGL集团 发源于珠宝之都粉城斋蒲尔,现作为一家全球性时尚珠宝及生活配饰的互联网电商企业,自其上市之日起至今一直获得指数级增长。目前,集团已覆盖超过一亿个家庭,范围遍及美国、加拿大、英国及爱尔兰。 "我们在北美及英国拥有自营的电视营销中心,可以通过主流的光纤、卫星及直接到户的高清数字直播电视平台媒体(如Dish TV、DirecTV、美国康卡斯特、Verizon Fios、时代华纳公司、美国电话电报公司、Sky、Virgin、Freeview、Freesat等)对客户进行24小时全范围营销。另一方面,我们的电子商务网站(美国站:www.shoplc.com,英国站:www.tjc.co.uk)对我们的电视营销网络进行了补充,同时也使客户渗透的方式更多样化。"







STS Gems Limited is a part of Vaibhav Global Ltd. (VGL), a public listed company based out of Jaipur, India. As an electronic retailer of discount fashion jewelry and lifestyle accessories, Vaibhav Global Limited (VGL) has enjoyed exponential growth ever since its inception. Today, the company has access to over 100 million households in US, Canada, UK and Republic of Ireland. "We have a direct reach to our customers 24x7 on all the major cable, satellite and DTH platforms – Dish TV, DirecTV, Comcast, Verizon Fios, Time Warner, AT&T, Sky, Virgin, Freeview, Freesat etc. Our e-commerce websites, on the other hand, in the US www.shoplc.com and UK www.tjc.co.uk complement our TV coverage, while diversifying customer engagement."



多元和真摯的员工群体是STS的核心竞争力, 我们始终如一地致力于吸引、保留和激励高质量的人才。 A wide and deep Human Resource base is our principal strength, and we are committed to attract, retain and motivate the best quality talent on a continuous basis.

Pervious Winners 历年获奖者

2012

欧特克软件(中国)有限公司 Autodesk Software (China) Co., Ltd.

安永

EY China

H&M中国 H&M China

日立数据系统 Hitachi Data Systems

梅赛德斯-奔驰金融服务(中国)有限公司 Mercedes-Benz Auto Finance

NetApp Greater China

美国国家仪器有限公司 Shanghai NI Instruments Co. Ltd.

TLScontact - A Teleperformance Company

2013

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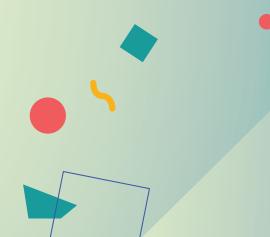
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